2015-03-01 to 2015-03-30

General Review of Website Activities

- New Visitor: 78.4%
- Returning Visitor: 23.6%

- Total Visitors: 170,281
- Unique Visitors: 43,016
- Unique Page Views: 52,267

- Average Session Duration: 66.35%
- Average Session Duration of New Visitors: 76.39%

- Average Session Duration of Returning Visitors: 66.35%
- Average Session Duration of All Visitors: 66.35%

- Visitors by Language:
  - he: 44.47% (23,243 visits)
  - he-il: 32.76% (17,122 visits)
  - en-us: 19.30% (10,086 visits)
  - en-gb: 1.15% (603 visits)
  - en: 0.73% (384 visits)
  - ru: 0.28% (145 visits)
  - ru-ru: 0.23% (119 visits)
  - fr: 0.16% (83 visits)
  - fr-fr: 0.12% (61 visits)
  - iw-il: 0.09% (47 visits)

- Visitors by Device:
  - Desktop: 92.88%
  - Mobile: 7.11%
  - Tablet: 0.01%

- Visitors by Platform:
  - Android: 45.79%
  - iOS: 41.65%
  - Other: 12.56%

- Visitors by Country:
  - Israel: 98.95%
  - Rest of the World: 1.05%

- Visitors by Source:
  - Direct: 95.13%
  - Search: 4.87%

- Visitors by Referrer:
  - Google: 32.64%
  - Facebook: 31.42%
  - Other: 36.14%

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